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20
YEARS

Baskets (Invest in Ideas) Review and Reckoner - Aug 2020

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It has been almost 2 years since we launched this product. The first basket was launched in Oct 2018 and since then we have added a number of baskets to suit the requirements of different investors.

We now review the baskets and revamp the baskets available on our platform so as to consolidate the number, weed out underperforming, overlapping or unpopular baskets and offer a compact set of baskets to investors to choose from. Owing to market conditions some of the ideas do well at times, while others will not. It is therefore essential to review investments from time to time and weed-out the underperformers.

If you remain invested in underperforming baskets, you will miss out on opportunities otherwise presented by other well performing ideas.

This process will now be done at regular intervals. Very Low churn Baskets will be reviewed once in a year while Low churn Baskets will be reviewed once in a quarter.

Out of the 36 Baskets that are live as on date, we think 16 Baskets need not continue due to reasons of underperformance, overlap or lack of popularity/adoption. The rest 20 baskets that will continue to be available include thematic baskets of stocks and ETFs and baskets that give exposure to business groups or sector leaders.

From the continuing list, top performers from a one year perspective include Pharma pack (as the sector has come back in favour due to Covid related regulatory and business developments) and ICICI Pack (mainly led by huge rerating of ICICI Sec). The bottom performers among them include Banking pack (due to derating of the sector post Covid on asset quality fears) and Fallen angels (PSU, Banking and Capital Goods stocks still remain out of favour).

Investors who have subscribed to the discontinued baskets have an option to continue to remain invested in them, but we will not track and review them henceforth. In case they want to shift to the continuing baskets, they can sell the current baskets and invest the amount realized into any of the continuing baskets.

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The table of baskets being discontinued is as under:

Underperforming/unpopular baskets - hence suspending fresh subscription

Sr No	Name	Risk Category	6M Returns	1Y Returns	3Y Annual Returns	Benchmark and Returns	6M Returns	1Y Returns	3Y Annual Returns	Comments
1	Life Insurance Pack	High	10.1	24.9	3.2	Nifty 100 Index	-5.1	1.3	2.4	Equal weight in 4 LI companies, we have another LI & AMC pack hence discontinuing.
2	Small Wonders	Moderate	0.8	23.1	3.6	Nifty Smallcap 100 Index	-17	-8.2	-13.6	Heavyweight in small and midcaps across sectors, but not popular.
3	IT Pack	Moderate	10.3	16.7	18.6	Nifty 100 Index	-5.1	1.3	2.4	Equal weight in 5 large IT companies, mildly outperforming benchmark but not popular.
4	Ujjwal 2019	Moderate	2.2	15.8	6.8	Nifty 500 Index	-6.4	1.1	0.8	Validity expired post 2019. Mix of largecaps and few midcaps, performed well.
5	Tata Pack	Moderate	-7.5	11.3	1.9	Nifty Largemidcap 250	-7.8	2	0.3	Equal weight among 18 Tata stocks, group overall underperforming barring consumer and IT businesses.
6	Oil and Gas Pack	Moderate	-3.8	9.9	8.5	Nifty 100 Index	-5.1	1.3	2.4	Equal weight in Reliance, ONGC, and 3 gas companies. Despite decent performance not popular.
7	Ethical Pack	Moderate	6.6	7.8	1.4	Nifty 100 Index	-5.1	1.3	2.4	Equal weight among 10 ethically run companies, Despite decent performance not popular.
8	ESG Pack	Moderate	-0.9	3.8	2.6	Nifty 100 Index	-5.1	1.3	2.4	Equal weight among 12 ESG companies, barely matching benchmark.
9	Top 100 stocks	Moderate	-4.5	2.4	3.4	Nifty 100 Index	-5.1	1.3	2.4	70:30 weight in Nifty and Nifty Junior ETF. Another basket Platinum ETF gives exposure to Nifty, Bank Nifty and Junior Nifty in 25:25:50 weight.
10	Brand Value	Moderate	-13.7	-0.1	6.7	Nifty 100 Index	-5.1	1.3	2.4	Heavy weight on FMCG, Retail, Multiplex, Consumer durables, Media, Hotels, Financials.
11	The Great Indian Middle Class - Low-Cost Version	Moderate	-13.8	-1.2	2.6	Nifty 100 Index	-5.1	1.3	2.4	Heavy weight on FMCG, Retail, Multiplex, Consumer durables.
12	Energy Tracker	Moderate	-5.9	-4.5	-0.9	Nifty 100 Index	-5.1	1.3	2.4	Heavy weight on Oil & Gas, Power, Coal.
13	Infrastructure Pack	Moderate	-14.5	-7	1.3	Nifty 500 Index	-6.4	1.1	0.8	Equal weight among 8 infra companies, theme underperforming.
14	Low Accruals	High	-15.4	-9.1	-11.8	Nifty Midsmallcap 400	-11.8	0.3	-5.1	Heavy weight on Aviation, Construction, Real estate etc in small and midcaps.
15	Birla Pack	High	-25.3	-18.9	-12.8	Nifty 100 Index	-5.1	1.3	2.4	Equal weight among 5 Birla stocks, group overall underperforming barring materials businesses.
16	Bringing the Bling	High	-30.4	-26.3	-6	Nifty Midsmallcap 400	-11.8	0.3	-5.1	Heavy weight on Retail, Fashion, Textiles, Hotels and Real estate.

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The baskets that are being continued (or constituents of the Baskets Ready Reckoner) are as under:

Continuing Baskets / Baskets Ready Reckoner

Sr No	Name	Churn	Investor category	6M Returns	1Y Returns	3Y Annual Returns	Benchmark and Returns	6M Returns	1Y Returns	3Y Annual Returns	Comments
1	ICICI Pack	V Low	Aggressive	-7.0	25.0	9.4	Nifty 100 Index	-5.1	1.3	2.4	A mix of equal weight 4 ICICI group stocks.
2	Bajaj Pack	V Low	Aggressive	-22.8	-6.8	13.2	Nifty 100 Index	-5.1	1.3	2.4	A mix of equal weight 5 Bajaj group stocks.
3	Double Earnings Pack	Low	Aggressive	-11.5	9.2	6.9	Nifty 500 Index	-6.4	1.1	0.8	A mix of 10 equal weight stocks across sectors that could double earnings between FY19 to FY22.
4	Banking Pack	V Low	Aggressive	-27.8	-20.9	0.6	Nifty 100 Index	-5.1	1.3	2.4	A mix of 5 equal weight 4 private sector and 1 PSU bank.
5	Fallen Angels	Low	Aggressive	-4.8	-11.6	-7.1	Nifty 100 Index	-5.1	1.3	2.4	A mix of 10 stocks that have temporarily fallen out of favour.
6	Wonder Women	Low	Aggressive	-14.8	4.9	18.2	Nifty Largemidcap 250	-7.8	2	0.3	A mix of 10 stocks that can benefit out of women influencing shopping decisions.
7	Platinum ETF	V Low	Aggressive	-9.6	-3.3	-0.1	Nifty 100 Index	-5.1	1.3	2.4	A mix of Nifty Junior, Nifty and Bank Nifty ETFs in 50:25:25 ratio.
8	Low Risk - Smart Beta	V Low	Conservative	2.1	5.8	8.6	Nifty 100 Index	-5.1	1.3	2.4	A mix of 14 low risk stocks among Pharma, FMCG, IT, Power and HDFC.
9	All Weather Investing	V Low	Conservative	9.3	19.3	9.7	Nifty 100 Index	-5.1	1.3	2.4	A mechanically derived mix of 4 ETF - Nifty, Junior Nifty, Gold and Liquid.
10	Shubh Aarambh	Low	Conservative	6.8	18.0	12.6	Nifty 100 Index	-5.1	1.3	2.4	A mix of 5 equal weight stocks for beginners from IT, 2Wheeler, Insurance, FMCG and Gas companies.
11	Defensive Stocks	Low	Conservative	1.6	19.0	13.4	Nifty 100 Index	-5.1	1.3	2.4	A mix of 10 defensive stocks across sectors.
12	L&T Pack	V Low	Moderate	-6.8	10.0	12.2	Nifty Midcap 150	-10.6	2.5	-1.9	A mix of equal weight 5 L&T group stocks.
13	Dividend Aristocrats	Low	Moderate	-3.0	13.8	8.7	Nifty 100 Index	-5.1	1.3	2.4	A mix of FMCG, financials, IT and Reliance has done well so far.
14	Quality - Smart Beta	V Low	Moderate	3.2	10.6	7.1	Nifty 100 Index	-5.1	1.3	2.4	A mix of 15 quality stocks that have higher profitability, lower leverage and more stable earnings.
15	Rising Rural Demand	Low	Moderate	0.2	16.6	-0.3	Nifty 100 Index	-5.1	1.3	2.4	A mix of 16 stocks that could benefit out of rural demand revival including cement, FMCG, Consumer durables, tractors, gold loan and insurance companies.
16	Pharma Tracker	Low	Moderate	43.7	73.5	13.6	Nifty 100 Index	-5.1	1.3	2.4	A mix of 10 large and mid sized pharma companies.
17	HDFC Pack	V Low	Moderate	-12.0	6.1	11.4	Nifty 100 Index	-5.1	1.3	2.4	A mix of equal weighted 4 HDFC Group companies.
18	Insurance and AMC Pack	V Low	Moderate	-10.2	13.7	N/A	Nifty 100 Index	-5.1	1.3	2.4	An equal weight mix of 2 AMC and 5 Insurance companies.
19	HRITHIK Pack	V Low	Moderate	-0.3	7.9	13.2	Nifty 100 Index	-5.1	1.3	2.4	An acronym mix of 7 equal weight stocks from FMCG, Financials, IT and Reliance.
20	Smart Beta ETF	V Low	Moderate	1.3	7.7	7.6	Nifty 100 Index	-5.1	1.3	2.4	A mix of 60:40 Low volatility 30 index and Nifty value 20 index ETFs.

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